

<b>Show</b>	TODAY SHOW	<b>Promotion</b>	BLOCK OF CASH GIVEAWAY		
<b>Service Provider</b>	SALMAT DIGITAL	<b>Version</b>	1	<b>Date</b>	15/08/14

**NINE NETWORK AUSTRALIA  
BLOCK OF CASH GIVEAWAY  
("THE COMPETITION")**

**CONDITIONS OF ENTRY ("THE RULES")**

Information on how to enter and prizes form part of these Conditions of Entry. Entries not completed in accordance with the Conditions of Entry or received after close of entry will not be considered. Incomplete or inaudible entries will be disregarded. The Promoter's decision in relation to any aspect of the promotion is final and binding on every person who enters. No correspondence will be entered into.

By entering Block of Cash Giveaway ("the Competition"), you are agreeing to the following terms and conditions:

1. Entry is open to all persons of Australian residence, except for employees of the Promoter, Salmat Digital Pty Ltd and their immediate families, and all companies and agencies associated with this promotion. Entrants under the age of 18 years old must have prior consent to enter from their parent or Legal Guardian.

**REGISTRATION PROCESS**

2. The Competition commences at **05:30 AEST on Wednesday, 10<sup>th</sup> September 2014** and final entries close at **17:00 AEDST on Thursday 9<sup>th</sup> October 2014**. There are two components to this Competition – the Block Cash Giveaway and the Bonus Cash call..
3. Each draw will take place at Salmat Digital Pty Ltd, 116 Miller Street, North Sydney NSW 2060 at **17:30 AEST/AEDST on the dates stipulated in Table A**. Lines will remain open between **0530 AEST on Wednesday, 10<sup>th</sup> September 2014 and 17:00 AEDST Thursday 9<sup>th</sup> October 2014**. Any entries received after a particular Draw Period has closed will be entered into the next Draw Period. All winners will be notified in writing and will be published in the Australian newspaper on the dates stipulated in the table below.
4. There are two ways of registering for the Competition (which for the avoidance of doubt registers participants for both the Block Cash Giveaway and the Bonus Cash Giveaway):
  - a. 1-90 Call: Participants can call and register their full name, address and a telephone number they will be able to be contacted on during the time stipulated in Table A to **1902 555 901** Maximum 1-90 entry cost per message is 55c including GST. Calls from mobiles and pay phones may attract a higher rate. 190 Service Provider is Salmat Digital Pty Ltd.
  - b. SMS: Participants can text their full name, and suburb during the time stipulated in Table A to **199 55 901**. Participants only need to submit a phone number that they can be contacted on if it differs from the mobile phone they entered the competition on. Maximum SMS entry cost per message is 55c including GST. The SMS entry mechanic is only open to consumers with a SMS compatible mobile phone connected to a service provider which permits text messaging to the promotional SMS number. It is recommended that entrants check with their individual service provider in this regard. Premium SMS Service Provider is Salmat Digital Pty Ltd. Helpline number 1300 131 276.

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5. Multiple competition entries are permitted, subject to the following: (a) only one entry permitted per SMS message or 190 call; and (b) each entry must be submitted separately and in accordance with the entry requirements.
6. If an entry has been drawn once in either the Block Cash Giveaway or the Bonus Cash Giveaway that entrant will not be eligible to be drawn again during the Promotional Period. In the event that such entrant is drawn again, the entry will be deemed invalid. Only one (1) person per phone number entered will be eligible to win.
7. For the removal of doubt, all un-drawn entries will be carried over into the subsequent Draw Periods for both the Block Cash Giveaway and the Bonus Cash Giveaway.
8. The promoter is neither responsible nor liable for late, lost, misdirected, incomplete or inaudible entries.

**TABLE A – Block of Cash Giveaway Schedule**

Draw Period	Close Time AEST/AEDST	Close Date	Winners Drawn Time AEST/AEDST	Winners Drawn Date	Winner calls (1 call) made during the Today show broadcast between 0530 – 0800 AEST/AEDST	Publication date in the event of winners
1	17:00	14/09/14	17:30	14/09/14	15/09/14 (Monday)	18/09/14
2	17:00	15/09/14	17:30	15/09/14	16/09/14 (Tuesday)	18/09/14
3	17:00	16/09/14	17:30	16/09/14	17/09/14 (Wednesday)	25/09/14
4	17:00	17/09/14	17:30	17/09/14	18/09/14 (Thursday)	25/09/14
5	17:00	18/09/14	17:30	18/09/14	19/09/14 (Friday)	25/09/14
6	17:00	21/09/14	17:30	21/09/14	22/09/14 (Monday)	25/09/14
7	17:00	22/09/14	17:30	22/09/14	23/09/14 (Tuesday)	25/09/14
8	17:00	23/09/14	17:30	23/09/14	24/09/14 (Wednesday)	02/10/14
9	17:00	24/09/14	17:30	24/09/14	25/09/14 (Thursday)	02/10/14
10	17:00	25/09/14	17:30	25/09/14	26/09/14 (Friday)	02/10/14
11	17:00	28/09/14	17:30	28/09/14	29/09/14 (Monday)	02/10/14
12	17:00	29/09/14	17:30	29/09/14	30/09/14 (Tuesday)	02/10/14
13	17:00	30/09/14	17:30	30/09/14	01/10/14 (Wednesday)	09/10/14
14	17:00	01/10/14	17:30	01/10/14	02/10/14 (Thursday)	09/10/14
15	17:00	02/10/14	17:30	02/10/14	03/10/14 (Friday)	09/10/14
16	17:00	05/10/14	17:30	05/10/14	06/10/14 (Monday)	09/10/14
17	17:00	06/10/14	17:30	06/10/14	07/10/14 (Tuesday)	16/10/14
18	17:00	07/10/14	17:30	07/10/14	08/10/14 (Wednesday)	16/10/14
19	17:00	08/10/14	17:30	08/10/14	09/10/14 (Thursday)	16/10/14
20	17:00	09/10/14	17:30	09/10/14	10/10/14 (Friday)	16/10/14

**SELECTION OF WINNERS****9. BLOCK OF CASH GIVEAWAY:**

- a. All phone calls to valid drawn entrants will be made during the live broadcast of the Today Show on the dates stipulated in Table A.

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- b. For draw periods 1 through 19 inclusive, the Promoter will randomly draw one (1) entrant from all valid entries registered in the Draw Period. One entrant will be called each day. All drawn entrants will be called during the live broadcast on the dates stipulated within Table A for their chance to win. If the drawn entrant called satisfies Condition 13 they will be confirmed as the prize winner for that Draw Period of the Block Cash Giveaway and be awarded the prize available to them. If the drawn entrant does not satisfy Condition 13 (or is otherwise not a valid entrant to the Competition), the prize that was available for this person will be forfeited and will go into the next Draw Period's prize pool.
- c. For Draw Period 20, the Promoter will randomly select fifteen (15) entrants from all valid entries registered in the Draw Period and record the order in which entries were drawn. One (1) entrant will be called on the broadcast date stipulated in Table A for their chance to win. If the drawn entrant called satisfies Condition 13 they will be confirmed as the prize winner for Draw Period 20 and be awarded the prize available to them. If the drawn entrant does not satisfy Condition 13 (or is otherwise not a valid entrant to the Competition), then the Promoter will call the remaining 14 entrants in the order they were drawn and recorded to ensure that all remaining monies are awarded. In the event this process does not result in all monies being awarded, they will be awarded in the unclaimed prize draw as set out in Condition 35.

#### 10. BONUS CASH CALL:

- a. All phone calls to valid drawn entrants will be made during the live broadcast of the Today Show between Monday 15<sup>th</sup> September – Friday 10<sup>th</sup> October at a time between 0530-0900 AEST/AEDST. The Today Show will determine what day and time the bonus cash call will be made.
- b. The Promoter will randomly draw five (5) entrants from all valid entries registered in the Draw Period (for the avoidance of doubt, after the draw for the Block Cash Giveaway conducted on the same date) and record the order in which entries were drawn which could be drawn any day between Monday 15<sup>th</sup> August – Thursday 9<sup>th</sup> October at 17:00 AEST/AEDST. The first valid drawn entrant will be called for a Bonus Cash call. If the entrant called satisfies Condition 13 they will be confirmed as the prize winner for that Draw Period of the Bonus Cash call. If the drawn entrant does not satisfy Condition 13 (or is otherwise not a valid entrant to the Competition), then the Promoter will call the remaining four (4) entrants in the order they were drawn and recorded to ensure that all remaining monies are awarded. In the event this process does not result in all monies being awarded, they will be awarded in the unclaimed prize draw as set out in Condition 35.
- c. Once the winner has answered the phone call correctly in accordance with Condition 13, the hosts of the Today Show will spin a money wheel broken up into 10 sections marked with values \$1,000, \$2,000, \$3,000, \$4,000, \$5,000, \$6,000, \$7,000, \$8,000, \$9,000 and \$10,000. The section of the wheel onto which the tab lands will determine the winner's prize money. Winners have a 1 in 10 chance of winning each value marked on a section of the wheel.

11. The Promoter reserves the right to draw additional reserve entries (and record them in order), in the event that an invalid entry is drawn or an entrant drawn is ineligible.

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12. An entrant (except residents of SA, due to SA legislation) is limited to being drawn once during the course of the Competition.
13. Promoter will call the randomly drawn entries, in the order they were drawn and recorded, and via their fixed line telephone and/or mobile telephone number from which their entry was originally received. In the event that within their entry, the entrant stipulates a different number from which their entry was originally received, this number will be used to call the entrant.
14. To be a valid winner:
  - a. The entrants called must answer this call within five (5) rings.
  - b. Upon answering the call, the entrants must state "*I Wake up with Today*" (or alternative phrase as deemed suitable by the Promoter in its absolute discretion).
  - c. If a representative of the initial entrant answers the fixed line telephone and/or mobile telephone number from which the entry was originally received, and fulfills the criteria by answering with "*I Wake up with Today*" that representative also has a right to win on behalf of, and subject to the agreement with, the original entrant as deemed suitable by the Promoter in its absolute discretion. In this event, both the representative and the entrant are deemed entrants and clause 11 applies to both the entrant and the representative.
  - d. The person must answer the phone live when called. No recording devices including but not limited to answering machines will be accepted.

The final decision in determining whether or not an entrant has answered the phone in a manner in which deems them valid to be considered a winner, will remain at all times with the Promoter and will be determined by the Executive Producer of the Today Show or his nominated representative on the day. No correspondence will be entered into. The Promoter advises that the entrant take care in preparing to answer the call correctly (including but not limited to ensuring that the entrants' phone is close within reach at all times). For the removal of doubt, the Promoter is neither responsible nor liable for any loss or damage suffered in the event that the entrant is unable to correctly answer the call as required.

15. If the entrant does not qualify as outlined above in Condition 14, that entrant will not be a valid winner.
16. In the event that any of the Today Show programs are changed delayed or cancelled, the winner announcements that were scheduled for that broadcast will be carried out in the next show broadcasted during the promotional period.
17. The Promoter reserves the right to request that winners provide proof of identity. Identification considered suitable for verification is at the discretion of the Promoter.
18. It is a condition of participation that a winner will be required to sign legal releases in any form to be determined by the Promoter at its absolute discretion.

**BLOCK OF CASH GIVEAWAY PRIZES**

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19. In each draw one (1) entrant will have the opportunity to win a minimum of \$10,000. The minimum prize value per Draw Period is \$10,000 and the maximum prize value for the final Draw Period will be \$200,000 (for the removal of doubt the maximum prize value would only be awarded if no valid winners were determined during Draw Periods 1 through 19).

20. The maximum total prize pool available is \$200,000.

**BONUS CASH CALL PRIZES**

21. In each draw one (1) valid entrant will have the opportunity to win a minimum of \$1,000 and a maximum of \$10,000. Any monies that are not won during any Draw Period will not be added to the next Draw Period.

22. The total prize pool for the Bonus Cash Call is \$40,000.

**GENERAL TERMS IN RELATION TO PRIZES**

23. The maximum prize value for the entire promotional period is **\$240,000**.

24. Cash prizes will be awarded in the form of a cheque made in favour of the winner. Prizes are not transferable or exchangeable. Any prizes won by a contestant will be sent to their last known address within 28 days of broadcast of the episode of the program.

25. In the event that for any reason whatsoever the prize winner does not take the prize or an element of the prize at the time stipulated by the Promoter, then the prize or that element of the prize will be forfeited by the prize winner and cash will not be awarded in lieu of the prize or that element of the prize.

26. All prizes must be taken as offered. Prizes, or any unused portion of a prize, are not transferable or exchangeable. Prizes are valued in Australian dollars. The Promoter accepts no responsibility for any variation in the prize value. Prize winners are advised that tax implications may arise from their prize winnings and they should seek independent financial advice prior to acceptance of their prize.

27. If the winner is under the age of 18 years, the prize will be awarded to the winner's parent or legal guardian on behalf of the winner. It is the responsibility of the winner's parent/legal guardian to prove their parental status/ legal guardianship at the time of winner notification. In the event that for any reason whatsoever a person/s mistakenly represents themselves to be a winners parent and/or legal guardian, then that person will be liable for all costs associated with relocating and/or re-awarding the prize (including but not limited to and administrative fees incurred by the Promoter). Where relevant, the Promoter is only responsible for ensuring that the prize is awarded to a person who is either a parent or legal guardian of the winner. The Promoter is not responsible for determining any other delivery details or taking direction that relates to any ongoing family law negotiations and/or determinations. These are the responsibility of the winner and their respective parent/s and/or legal guardian/s.

28. It is a condition of accepting a prize that the winner agrees to be interviewed, photographed and filmed at any time during the acceptance of the prize by the Promoter or their agents for a story or feature on this promotion to be developed and featured on the Nine Network (or any other form of media it deems suitable) without further

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remuneration or reference to the participant. Details may feature on Nine Network on a date to be determined by the Promoters. The inclusion of any such feature (including but not limited to creative control of the feature) will remain with the Promoter at all times.

**GENERAL**

29. In the event of unforeseen circumstances, war, terrorism, state of emergency or disaster (including but not limited to natural disaster) the Promoter reserves the right to subject to reference to all relevant state and territory rules and regulations, to cancel, terminate, modify or suspend the promotion.
30. If a medical circumstance in some way restricts your ability to enter the competition through the required mechanic, you are still eligible to enter however you must briefly state your circumstances upon entry.
31. By entering the promotion via SMS an entrant consents to the Promoter using their personal details for the purposes of sending one (1) mobile terminated (MT) reply message which includes a confirmation of your entry in the promotion.
32. Participants must ensure that all care is taken when dialing or sending messages to the promotional number. It is the complete responsibility of the participant to ensure that they dial or SMS the correct number, in the event that an error occurs the Promoter accepts no responsibility for either, costs incurred, responses received or all other consequences. This is the responsibility of the participant.
33. The use of any automated entry software or any other mechanical or electronic means that permits the entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
34. The Promoter and/or the program producer reserve the right, to terminate any entrant's call if, in their sole discretion, they believe that the entrant is being in any way impolite, abusive or offensive and to prohibit any such entrant from future entry to the Promotion during the entire promotional period. Any such entrant's prior entries to the competition will also be deemed invalid.
35. The Promoter reserves the right to verify the validity of entries (including but not limited to verifying an entrant's age) and to disqualify any entrant who tampers with the entry process (including but not limited to tampering by way of the utilisation of techniques designed to avoid the payment of call costs or the utilisation of automated entry software) or who submits an entry that is not in accordance with these conditions of entry. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
36. Subject to all the requirements under any relevant state and territory regulations and any written directions from any regulatory authority, the Promoter may conduct such further draws at the same place as the original draws as are necessary at **1000 AEST on Monday, 26<sup>th</sup> January 2015** in order to distribute any prizes unclaimed by that date. In the event of any winners of prizes valued at over \$250, the winners will be notified in writing and their names will be published in The Australian on **Thursday, 29<sup>th</sup> January 2015**.

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37. It is a condition of entry that all entrants agree acknowledge that by virtue of participating, their voices may be recorded and put live on air during The Today show program and consent to such recording and airing. Further, entrants agree that they may be interviewed, photographed and/or filmed at any time during their participation in the promotion. Entrants acknowledge that although there is no obligation upon the Promoter to use such recording(s), images or footage, if the Promoter elects to do so, the winner consents to the Promoter using their name, image, likeness and/or voice in any media for the purpose of promoting this competition, (including any outcome), The Today show program or the Promoter itself, for an unlimited period of time without remuneration.
38. The Promoter is not responsible for any incorrect or inaccurate information, either caused by the phone user or for any of the equipment or programming associated with or utilised in this competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.
39. If this competition is not capable of running as planned due to any reason whatsoever, including but not limited to, programming changes, technical failures (either in the administration of the promotion or the broadcast of the television program), unauthorised intervention, fraud or any causes beyond the control of the Promoter which corrupt or affect the conduct, administration, security, fairness or integrity of the promotion, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law and subject to any written directions given by a regulatory authority, to: (a) modify, suspend, terminate or cancel the promotion; and/or (b) disqualify any entrant, as appropriate, including banning an entrant from participating in future promotions conducted by the Promoter, for any reason including, but not limited to, behaving in any manner that is, as determined by the Promoter in its absolute discretion, deemed to be inappropriate or contrary to any broadcast codes, regulations or any applicable laws including mentioning or promoting any product, service, venture or item or using inappropriate language or saying anything that may in the producer's reasonable opinion be abusive, rude, threatening, offensive, harmful or hurtful to any other third party.
40. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence) for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these conditions of entry; (e) any tax liability incurred by a winner or entrant; (f) participation in the promotion and/or (g) redemption of the prize.
41. The Promoter accepts no responsibility for any SMS messages not received by the Promoter or delays in the delivery of the SMS message due to technical disruptions or for any other reason. An entry will only be counted as being received when it has been received by the Promoter's software system, not when it was sent from the handset.

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42. Entry details remain the property of the Promoter. Entrants' personal information will be collected by the Promoter for the purpose of conducting and promoting this Competition (including for the purpose of identifying and notifying winners). Without limiting the foregoing, the Promoter may disclose entrants' personal information to other parties assisting in the administration of the Competition including to the Promoter's related entities, prize suppliers, external service providers and authorities that regulate this Competition. If the entrant consents, the Promoter, its related entities and business partners (as applicable) may also use the entrant's personal information for the purpose of sending direct marketing messages with respect to programs, products and services available through any or all of them. Nine will handle the entrants' personal information in accordance with Nine's Privacy Policy which is available on its website. Entrants may request access to or correction of their personal information by writing to: Privacy Officer, Nine Network Australia Pty Ltd, Legal Department, PO Box 27, Willoughby NSW 2068 or emailing [privacy@nine.com.au](mailto:privacy@nine.com.au).
43. The Promoter is Nine Network Australia Pty Limited, ABN 88 008 685 407 of 24 Artarmon Rd, Willoughby, NSW 2068. You can contact the Promoter in relation to the promotion by mail to this address or by telephone to (02) 9906 9999.
44. Authorised under Permit number NSW: LTPS/14/06720, VIC: 14/4975, SA: T14/1560, ACT: TP14/02948.

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