:::Nine

LIFE OF

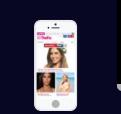
IN THE

DAY

6

TV AND BINGE





Travelling to work Browse 9TheFix TV Guide to check what's on TV tonight Lunchtime Read 9TheFix News to catch up on what the TV stars are up to

TheFo

1

0.00



Afternoon Coffee

Break

Check out the TV

section on 9TheFix to

find out which guest is

next to feature on Ellen



Evening Unwind on the couch after a long day at work catching up on the latest *Hyde* & *Seek* ep on *9Now*

6

Our **TV and Binge** audience are high users of our video on demand service, *9Now*. They are a digitally aware audience spanning all age segments. They are typically time poor and like to watch TV when and where they want.



LIFE STAGE Youth, Young & Mature Couples, Young & Established Families NINE AUDIENCE SITES

9NOW SHOWS

ALL SHOWS

NINE AUDIENCE 13%