

the Voice



SERIES 5 WRAP – AVE AUD, 5 CITY METRO



LIVE
1,211,804



TIMESHIFT
68,152



ENCORE
262,240



LONG FORM = **1,565,791**
23,596

**TOTAL
AUDIENCE
LIFT ON LIVE**

29%



1.02M
**Facebook
Likes**



212K
**Twitter
Followers**

Now

+15M PAGE VIEWS
+2.6M UB'S
+1.1M LONG FORM STREAMS
+7.8M SHORT FORM STREAMS
+4.2M TOTAL VISITS



Source: OzTAM Consolidated Data (May 1 – July 10, 2016), Brightcove (May 1 – July 11, 2016), OzTAM VPM 28 Day, Omniture (April 17 – July 11, 2016), Facebook & Twitter (As at 12th July 2016).