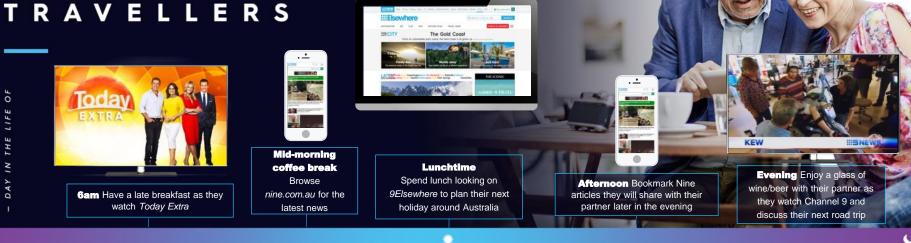


6

R E T I R E E T R A V E L L E R S



Retiree Travellers represent older couples who like to travel. They are typically retired so they have the time to have extended holidays. These retired travellers enjoy going on cruise ships as well as road trips around Australia. They also have friends and families around Australia so they tend to travel together.





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