:::Nine

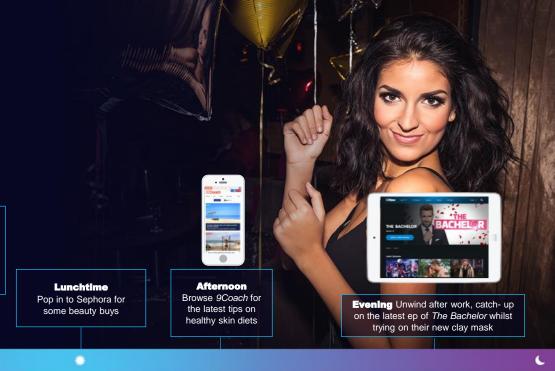
BEAUTY QUEENS

DAY IN THE LIFE O

7am Start the day with the 3-step morning routine of Cleanse, Tone and Moisturise



Breakfast Prepare a low-carb berry smoothie & off to work – checking 9Style for this season's makeup trends



Beauty Queens consist of females who love all things beauty. Their beauty inspos are Chloe Morello and Pia Muehlenbeck, and they have almost every shade of Kylie's Lip Kit. They are not opposed to the idea of cosmetic surgery so they see the value of getting lip fillers and botox to get rid of those unwanted lines. They have high spend patterns across fashion and dining out.

DEMOGRAPHICS

50k+

20-35



YEARS OLD

LOCATION Capital Cities – Suburban

LIFE STAGE Independent Youth & Young Couples

NINE AUDIENCE SITES

...Now

:::Coach

:::Style

9NOW SHOWS





NINE AUDIENCE 6%