

Cricket.com.au Mobile App ad formats

OS and Platform	Name	Size	Specs
iOS Mobile	General Strip Ad	1080x144	Max 100kb file. Format - JPEG, PNG, GIF or 3rd Party Code
iOS Mobile	News Tile Ad	1080x806	Max 100kb file. Format - JPEG, PNG, GIF or 3rd Party Code
iOS Mobile / iOS Tablet	Long Strip Ad	1920x144	Max 100kb file. Format - JPEG, PNG, GIF or 3rd Party Code
iOS Tablet	Single Grid Ad	480x410	Max 100kb file. Format - JPEG, PNG, GIF or 3rd Party Code
iOS Tablet / Android Tablet	Long Strip Ad	1600x100	Max 100kb file. Format - JPEG, PNG, GIF or 3rd Party Code
Android Mobile	General Strip Ad	1440x192	Max 100kb file. Format - JPEG, PNG, GIF or 3rd Party Code
Android Mobile	News Tile Ad	1440x1075	Max 100kb file. Format - JPEG, PNG, GIF or 3rd Party Code
Android Mobile	Long Strip Ad	2560x192	Max 100kb file. Format - JPEG, PNG, GIF or 3rd Party Code
Android Tablet	Single Grid Ad	580x400	Max 100kb file. Format - JPEG, PNG, GIF or 3rd Party Code