



Shareholder Communication Policy

Nine Entertainment Co. Holdings Limited ACN 122 203 892

Adopted by the board on 18 October 2013

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1 Purpose

- (a) Nine Entertainment Co. Holdings Limited (**NEC**) recognises that shareholders and other stakeholders are entitled to be informed in a timely and readily accessible manner of all major developments affecting NEC.
- (b) The purpose of this shareholder communications policy is to promote effective communication with shareholders and other stakeholders and to encourage effective participation at NEC's General Meetings.

2 Methods of communication

- (a) Information is provided to shareholders and other stakeholders through, but is not limited to:
 - (i) releases to the Australian Securities Exchange (**ASX**) in accordance with continuous disclosure obligations;
 - (ii) NEC's website (www.nineentertainmentco.com.au);
 - (iii) NEC's annual and half-yearly reports; and
 - (iv) the annual general meeting.

NEC encourages shareholders to receive company information electronically by registering their email address online with NEC's share registry.

3 ASX releases

- (a) NEC makes announcements to the ASX in a timely manner in accordance with the ASX Listing Rules (see also: NEC's Disclosure Policy).
- (b) All announcements made to the ASX are available to shareholders:
 - (i) under the investor section of NEC's website; or
 - (ii) under the company announcements section of the ASX website.

4 NEC's website

- (a) The NEC website is the primary medium of providing information to all shareholders and stakeholders.
- (b) The NEC website will include in a dedicated section for statements lodged with the ASX by NEC (including all financial results, annual reports and press releases), board and board committee charters and corporate governance policies, press releases and other material relevant to NEC shareholders.

5 Annual general meeting

- (a) The annual general meeting provides an important opportunity for NEC to provide information to its shareholders and for shareholders to express their views to the Board and management and to vote on the Board's proposals. All shareholders are encouraged to attend the annual general meeting.
- (b) The date, time and location of the AGM will be provided in the Notice of AGM, in the Annual Report and on NEC's website.
- (c) The Notice of Meeting and proxy form will be distributed to all shareholders prior to the AGM in the timeframe set by the Corporations Act, and will be available on NEC's website.

6 General

- (a) **Annual Report:** Unless the share registry has been notified otherwise, the Annual Report will be emailed to all shareholders (to the email address recorded on NEC's share register) prior to the AGM within the timeframe set by the Corporations Act
- (b) **Half-year and full year results:** The half-year and full-year results are announced to the ASX pursuant to the Listing Rules and are available to shareholders in the same manner as other ASX announcements. The media, institutional investors, and stockbroking analysts will be briefed and given an opportunity to ask questions of the Chief Executive Officer, Chief Financial Officer and other relevant members of management. Investors and analysts unable to attend may participate in the briefing by conference call. Information relating to briefings will be published on NEC's website.
- (c) **Dividends:** Australian resident shareholders are encouraged to provide NEC's share registry with bank account details to enable NEC to pay dividends by electronic funds transfer, rather than by cheque.
- (d) **Share registry:** Shareholders with any questions related to their shareholding should contact NEC's share registry at:

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